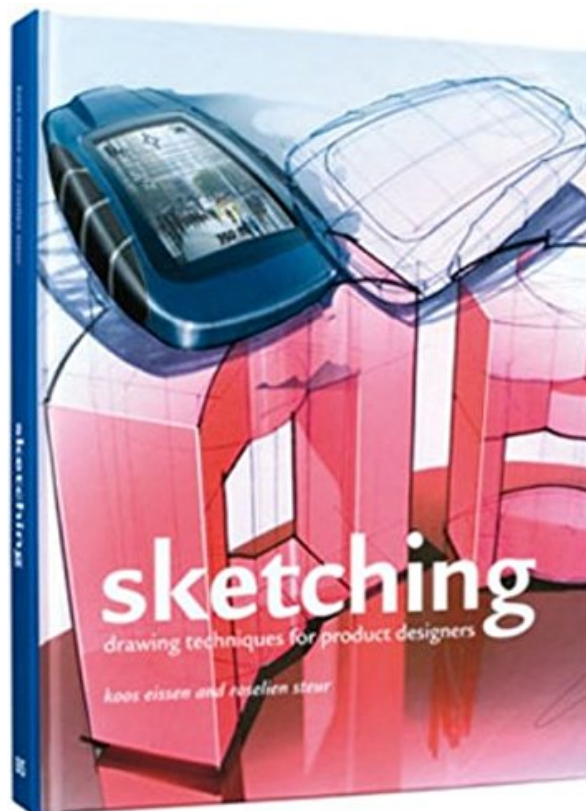
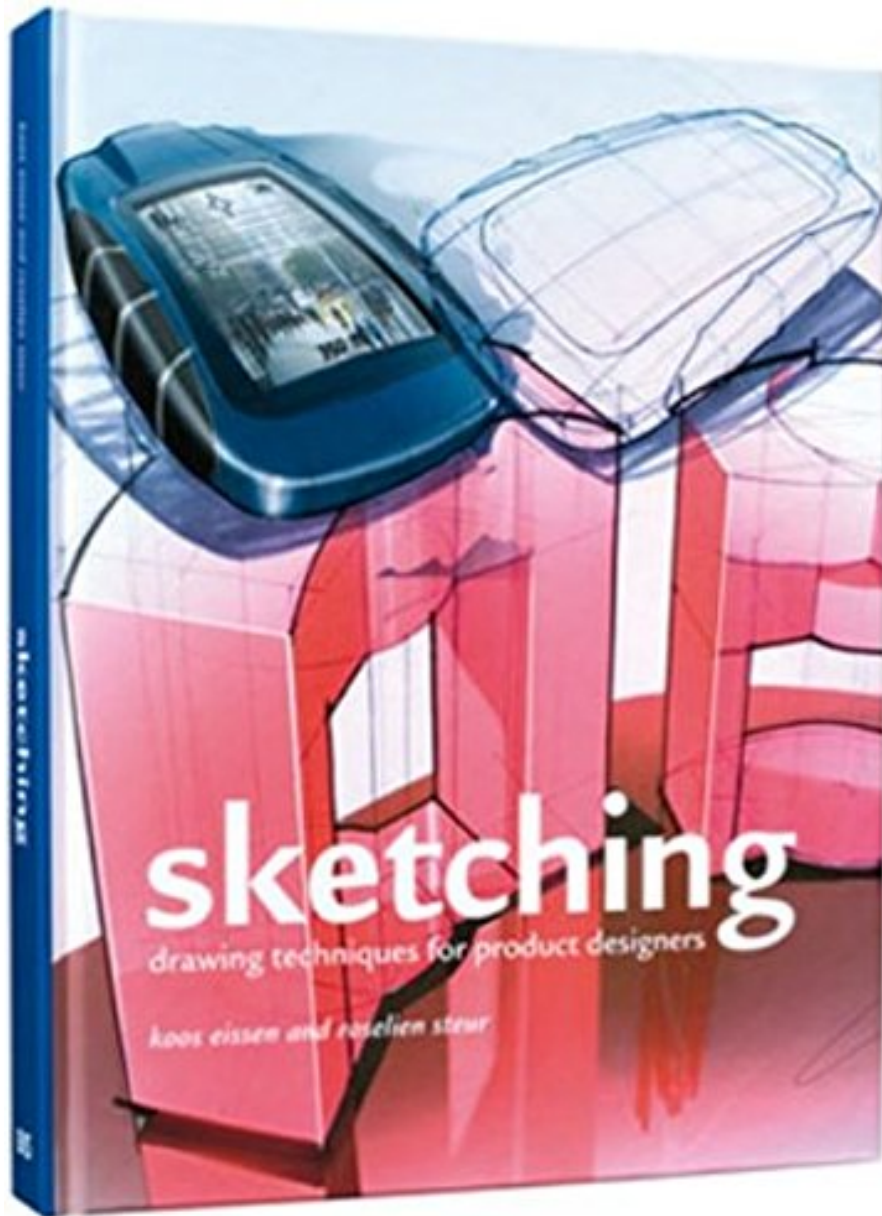


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TECHNIQUES FOR PRODUCT DESIGNERS
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About the Author

Koos Eissen is associate professor and head of the Design Drawing Techniques staff (TU Delft, Faculty of Industrial Design Engineering, in the Netherlands). He is at present guest-lecturer at the Royal Academy of Arts in The Hague. Roselien Steur is a free-lance visualisior, and lecturer at the HKU/Utrecht School of the Arts, The Faculty of Visual Arts and Design in the Netherlands.

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Sketching is an incredibly broad and practical survey of sketching techniques for product designers. It goes without saying that the book is suited for the classroom, but every design studio will also find this manual an asset, because in spite of the ascendancy of the computer, hand-drawn sketches are still a very much used.

- Sales Rank: #242531 in Books
- Brand: Brand: BIS Publishers
- Published on: 2009-04-01
- Original language: English
- Number of items: 1
- Dimensions: 11.10" h x 1.10" w x 8.70" l, 3.08 pounds
- Binding: Hardcover
- 256 pages

Features

- Used Book in Good Condition

About the Author

Koos Eissen is associate professor and head of the Design Drawing Techniques staff (TU Delft, Faculty of Industrial Design Engineering, in the Netherlands). He is at present guest-lecturer at the Royal Academy of Arts in The Hague. Roselien Steur is a free-lance visualisior, and lecturer at the HKU/Utrecht School of the Arts, The Faculty of Visual Arts and Design in the Netherlands.

Most helpful customer reviews

35 of 38 people found the following review helpful.

Examples-a-Plenty but Instruction is Sparse

By Caz M.

The other reviews of this book appear to be describing another book altogether. This book has pages and pages of example sketches with small captions that describe conceptually what has been done. However, this book is **not** a textbook and it provides very little instruction. This book is more akin to a coffee table book of cool sketching examples.

18 of 20 people found the following review helpful.

A bit lacking, but inspirational.

By Nathan C. England

This is a great book for inspiration, and it has bucket loads of great instruction on the techniques and rules of such things as perspective, ellipse construction etc. What it didn't have, and what disappointed me, is an

almost total lack of media instruction. Almost every sketch in the book is done in marker, yet there is no info (at least none I have found, and none listed in the index for the sections I haven't read yet) on how to properly apply smooth blocks of colour, or the best way to apply pastel. There is loads of info on drawing construction. I have to agree with other reviewers on here, the grammar, spelling and layout is quite atrocious in many places. I understand that English is a second language for the people who wrote it but that is no excuse. If you can't properly speak a language, hire someone who can to fix your mistakes. The other issue I have with it is that it is a (very) thinly veiled mass-promo for Dutch designers. Many of the accompanying real product examples have, in my opinion, tenuous at best relations to the drawing subject at hand, and they are almost entirely Dutch. Even the international companies featured, such as Ford, have Dutch designers working there and featured. I personally got way more out of "Design Sketching" by Erik Olofsson and Klara Sjöln from the Umeå Institute of Design.

9 of 10 people found the following review helpful.

Brilliant long awaited and much needed

By Eric the bee

As a professor in Industrial design drawing, this book is a long required book for teaching product design drawing, it has everything. I am thrilled with it and all other professors in my department are begging to borrow it from me.

Thank God for this book I have been using Powels books for years but this book includes new materials for drawing. More PLEASE!

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